

Regional Marketing Project Executive

Got talent
#JoinAlpha

Alpha in the Asia Pacific region exists to support the National Alpha Offices in the region to serve the church in its mission to help people discover and develop a relationship with Jesus. Our mission is bigger than any individual task, but together our work contributes to the bigger picture. As a Christian organisation, our faith is an integral part of our working culture.

The role is to assist Regional Development Director in managing project account relationships and serve as a first point of contact for stakeholder on a day-to-day basis. Responsible for the successful and timely delivery of projects.

About Alpha

Alpha is a series of interactive sessions that freely explore the basics of the Christian faith. The vision of Alpha is to see the evangelisation of the nations and the transformation of societies. The mission is to inspire, train, equip and mobilise churches around the world into more effective evangelism through Alpha and its related ministries. Today, over millions of people around the world have attended Alpha.

To apply, submit your application with full resume, current and expected salary to asiapacificcareers@alpha.org

Alpha

Key Responsibilities

Based in Kuala Lumpur, the Regional Marketing Project Executive will have the following responsibilities:

National Alpha Office (NAO) marketing support

- Act as the marketing hand to various developing NAO teams, providing support to content and resource creation through our Media and Design team or other external agencies.
- Actively participate and contribute to ideation and brainstorming sessions with NAOs.
- Manage and follow up with project timelines closely, building and maintaining strong working relationships with stakeholders.
- Involve in country team activities, such as training events, promotional events, and meetings as required by Regional Development Director.
- Administratively under Alpha Asia Pacific Marketing & Communications (Marcomm) department, with performance report to Regional Development Director.
- Be a problem solver and be open minded working with nationalities from different cultures and background.

Regional marketing project support

- Manage and follow up closely with project timelines.
- Clear communications with stakeholders.
- Potential involvement in filming or other creative projects.

Other adhoc support

- May be required to provide support in areas outside of the regular job scope and role, such as during Alpha Regional Gathering, Leadership Conference, Alpha Pacific Huddle, and others.

Qualifications & Essential Skills

- Bachelor's Degree in Business, Communication, Marketing or a related field.
- Excellent written and verbal communication skills.
- Advanced knowledge in MS Word, Excel, Power Point, Outlook.
- Knowledge in Adobe Programme (Illustrator, Premiere Pro, etc) an added advantage.
- Strong project management skills.

Desirable Characteristics

- Knowledge of and passion for Alpha.
- Spiritual maturity and unquestionable integrity.
- 'Can do' attitude.
- Able to work in a team-oriented, collaborative environment.
- Culturally adaptable to work with teams across the region.